Electronic Acknowledgement Receipt					
EFS ID:	3543173				
Application Number:	10624085				
International Application Number:					
Confirmation Number:	6000				
Title of Invention:	System and method for providing targeted content to a user based on user characteristics				
First Named Inventor/Applicant Name:	Mark Kelley				
Correspondence Address:	REDD SMITH LLP Thomas J. McWilliams 2500 One Liberty Place 1650 Market Street Philadelphia PA 19103-7301 US 2152417939 -				
Filer:	John Christopher Phillips/Nancy Grant				
Filer Authorized By:	John Christopher Phillips				
Attorney Docket Number:	03-40118-US				
Receipt Date:	30-JUN-2008				
Filing Date:	21-JUL-2003				
Time Stamp:	16:49:17				
Application Type:	Utility under 35 USC 111(a)				
Payment information:	1				
Submitted with Payment	yes				

\$510

Deposit Account

Payment Type

Payment was successfully received in RAM

D		File Cire/Dutes)	8.014.1	D
File Listing:				
Authorized User				
Deposit Account	061050			
RAM confirmation Number	2652			

. no 2.5m.g.								
Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)			
	1 Notice of Appeal Filed	21625-013001noa.pdf	34636	no	1			
'			32eat64519b60c2c7ta8d8209d5ecbee 79a11d0c					
Warnings:								
Information:								
2 Fee Worksheet (PTO-06)	fee-info.pdf	8182	no	2				
	i ee worksneet (FTO-00)	lee-illo:pai	411219b7851b1818402708169b499885					

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

Total Files Size (in bytes):

42818

## New Applications Under 35 U.S.C. 111

Warnings:

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in the course

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.